

**NAME – GURDEEP SINGH**

**SUBJECT – ITC504**

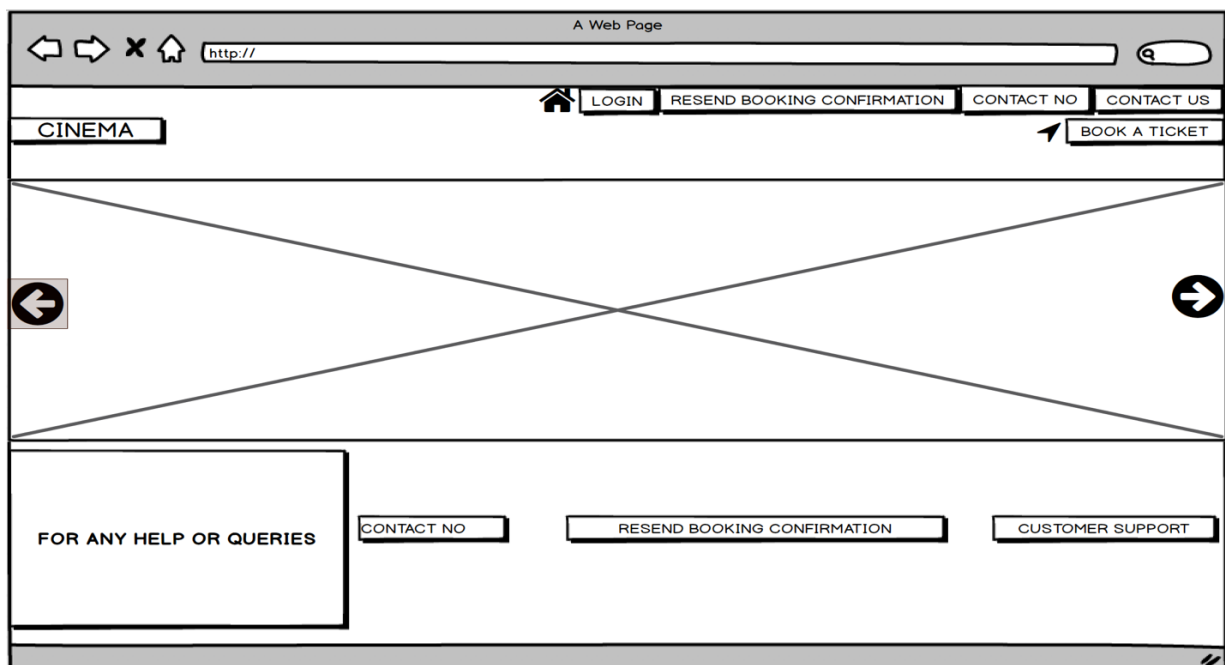
**SUBJECT NAME – INTERFACE USERBILITY**

**ASSIGNMENT – DESIGN CONCEPT**

**LECTURER NAME – CORINNA NG**

## DESIGN 1

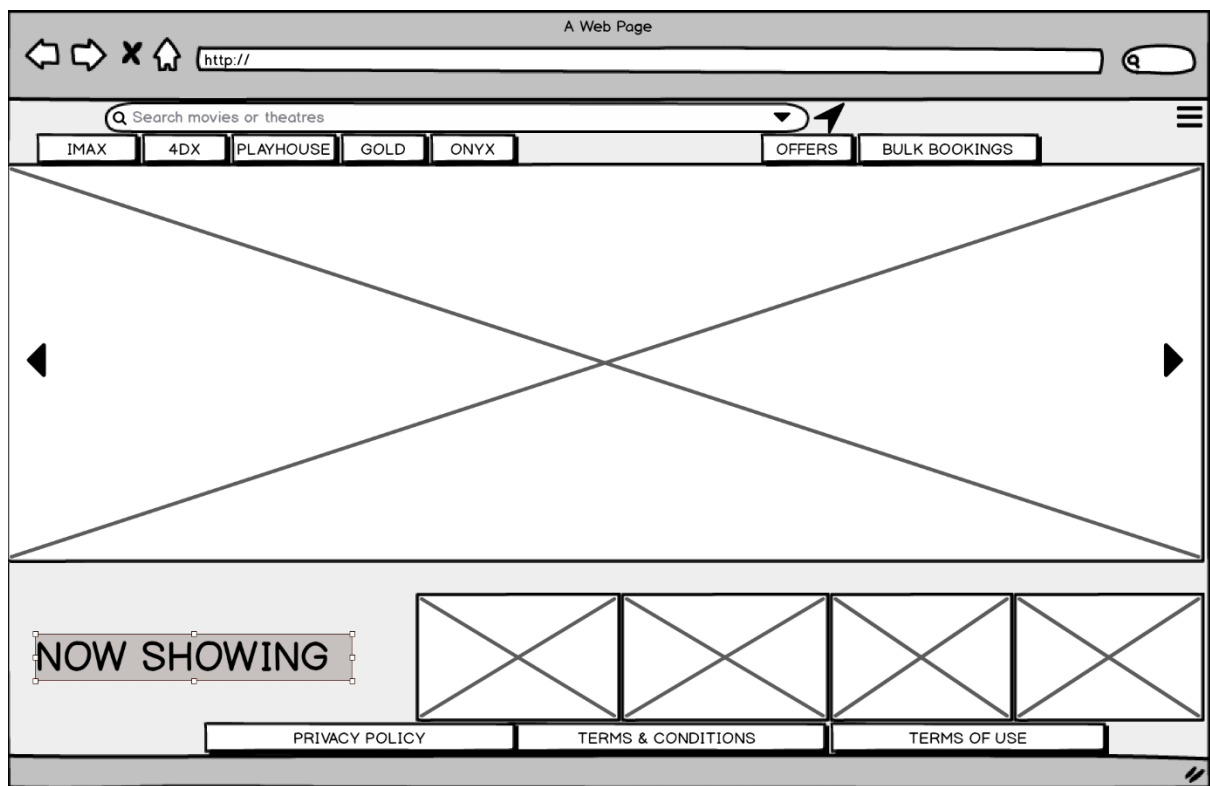
In this design customer can easily understand how to book a ticket. From login button customer will be able to see previous booking and transaction. In the middle latest running movies will be displayed.



- Home - This link will help customers to go back on the home page.
- Login – Customer can login and can see all booking history
- Resend Booking confirmation – From here customer can resend the booking confirmation number.
- Contact no – Website helpline number
- Contact us – Contact customer care
- Book a ticket – Without login customer can book their tickets
- Location – Customer can change their location from here.

## DESIGN 2

In this design customer can easily select which type of movie they want to watch. On the other hand, customer can also find new offers and discounts through offers button. From bulk booking button customers can book bulk tickets. In the centre popular movies will be displayed. And on the bottom shows running the cinema will be shown here.



- Search – Customer can search movies from here.
- Menu – From here different genres can be selected.
- Offers – Different offers can be seen here.
- Bulk booking – Customer can do bulk booking from here.
- Now showing – latest movies playing in theatre.
- Privacy policy – Customer can read privacy policy from here.
- Terms & condition – Customers can read their policy here.
- Terms of use – Rules of user conduct.

## **Why I choose these design**

### **1<sup>st</sup> design**

In the first design customer can book their booking, even login and see their old booking and billings.

### **2<sup>nd</sup> design**

Customer can easily select which type of movies they want to watch and even can search for latest offers. In the middle popular movies will be displayed and, in the bottom, running shows will be shown. This is why I think it will be a best design as compared in both.